

LACED PHOTOGRAPHY

# PORTRAITS

CLIENT GUIDE

authentic & honest  
portraiture.



How do YOU want  
to be photographed?

## ABOUT ME

Hello and welcome! My name is Lacey Bortvit.  
Photographer, mother, artist & storyteller.

I have been a portrait photographer for 11 years & attended The University of the Arts in Philadelphia, where I studied visual art and music. In addition, I own Le Box Boutique, an eco-friendly packaging design shop. My work has been featured in Martha Stewart Weddings, Better Homes & Gardens Magazine, Apartment Therapy, Today.com, Southern Living Magazine, The Knot & 417Bride.

My approach combines documentary and fine art into a beautiful, organic hybrid that is honest and raw. I adore natural light, however I'm a trained studio photographer and enjoy creating with all kinds of light.

My goal is to capture your beauty, your legacy and create an experience that can be shared and enjoyed for a lifetime and beyond.

-Lacey



# THE PROCESS

1.

The first step to creating your beautiful portraits is booking your session! My calendar is generally booked out at least 3 months in advance, however if your dates are flexible and you are willing to come to me, we can likely find something within 2-3 weeks. The time for your session will depend on the season and location, but usually takes place in the first few hours of the morning, or the last few hours of the evening, when the light is best! In studio sessions can take place at any time of day. If you're the brave soul who is up for a sunrise shoot, there is ALWAYS more availability than sunset! In order to book your shoot, the session fee must be paid to reserve your date. This can be done online for your convenience. After we've booked in the date, we'll discuss the details and how you'd like to be photographed.

2.

Once your session is on the calendar, we'll work together to find the perfect location and inspiration for your session, bringing your vision to life. I have a beautiful country studio, with wardrobe options and various sets/backgrounds and I've had the chance to shoot in many beautiful places, so if you're struggling for ideas I will have lots to help you with! Some locations may work better for certain dates than others, depending on the location of the sun and timing of the season. Travel up to 30 miles round trip from my studio is included in your session fee. Have a faraway adventure destination in mind? I'd love to hear about it and give you a custom travel quote!

# THE PROCESS

3.

The best part - We meet up and have the best session of your life! Depending on which session option you choose, we'll spend anywhere from 30 minutes to a few hours taking photos - Trust me, the time will fly by! If you've chosen hair & makeup, come with a clean moisturized face and product-free hair.

4.

Once we're done, I'll start my editing process. My style is timeless, honest and organic, and I hand edit each image in order to make them look incredible. Depending on the number of shoots I have in my editing cue, finishing your photos can take between 2-4 weeks. Once they've been completed, I will schedule you for your viewing and ordering session at my studio, where you will view your gorgeous prints and have a chance to experience some of our incredible products, in person. I will help guide you through your ordering process and answer any questions you may have. We do not allow proofs to be take out of the studio until your purchase has been made, so please feel free to bring along any family members or friends that you'd like to view your images.

5.

Enjoy your beautiful images, share them with others and start planning a future shoot, with your family, friends, children or just you!





Absolutely LOVE  
Laced Photography & Design!!  
I've never seen anything but  
the best work from them!  
If I could give more  
than 5 stars I would!

- Maddie D



# SESSION PRICING

includes time & talent of photographer, prints purchased separately  
Due at booking.

30 MINUTES - \$40

In studio or within 15 miles of Laced Photography Studios

1 HOUR - \$60

In studio or on location. Travel may apply for locations beyond 30 miles from Laced Photography Studios

2 HOURS - \$100

In studio and/or on location. Travel may apply for locations beyond 30 miles from Laced Photography Studios

ADD HAIR- \$25

ADD MAKEUP- \$25

# COLLECTIONS

THE COLLECTIONS CONSIST OF HIGH RESOLUTION  
HAND EDITED IMAGES DELIVERED VIA ONLINE GALLERY & USB

## 30 IMAGES . . . . \$ 2,400

30 DIGITAL IMAGES OF YOUR CHOICE

ONLINE GALLERY & USB

30 MATCHING PRINTED PROOFS IN A PRESENTATION BOX

\$500 CREDIT FOR WALL ART/PRODUCTS (Cannot be deducted from package)

ADDITIONAL IMAGES - \$50 EACH (Normally \$150 each)

## 20 IMAGES . . . . \$ 1,800

20 DIGITAL IMAGES OF YOUR CHOICE

ONLINE GALLERY & USB

20 MATCHING PRINTED PROOFS IN A PRESENTATION BOX

\$300 CREDIT FOR WALL ART/PRODUCTS (Cannot be deducted from package)

## 10 IMAGES . . . . \$ 1,000

10 DIGITAL IMAGES OF YOUR CHOICE

ONLINE GALLERY & USB

\$100 CREDIT FOR WALL ART/PRODUCTS (Cannot be deducted from package)

## 5 IMAGES . . . . \$ 600

5 DIGITAL IMAGES OF YOUR CHOICE

ONLINE GALLERY & USB

ADDITIONAL IMAGES \$150 EACH - WITH COLLECTION PURCHASE ONLY

(EXCEPTIONS APPLY TO HEADSHOT CLIENTS, WHO MAY PURCHASE WITHOUT COLLECTION)

# INDIVIDUAL PRINTS

AVAILABLE ONLY WITH COLLECTION PURCHASE

## WALL PRINTS

MAKE IT A CANVAS, METAL OR COLLAGE FOR \$100

40X60.....	\$1400
30X40.....	\$800
24X30.....	\$500
20X30.....	\$400
20X24.....	\$350
16X20.....	\$275
11X14.....	\$175

## GIFT PRINTS

8X10 in 11x14 mat.....	\$95
5X7 in 8x10 mat.....	\$55
4X6 in 5x7 mat.....	\$35

## WALLETS

8.....	\$30
16.....	\$40
24.....	\$50
48.....	\$60
56.....	\$70
64.....	\$80
72.....	\$90
96.....	\$100

## CARDS

SETS OF 24 WITH ENVELOPES	
FLAT 5X5.....	\$72
FLAT 5X7.....	\$84
FOLDED 5X5.....	\$120
FOLDED 5X7.....	\$140

## DREAM BOOK SET

lay flat album w/ handcrafted hardcover  
matching album box with lift ribbon

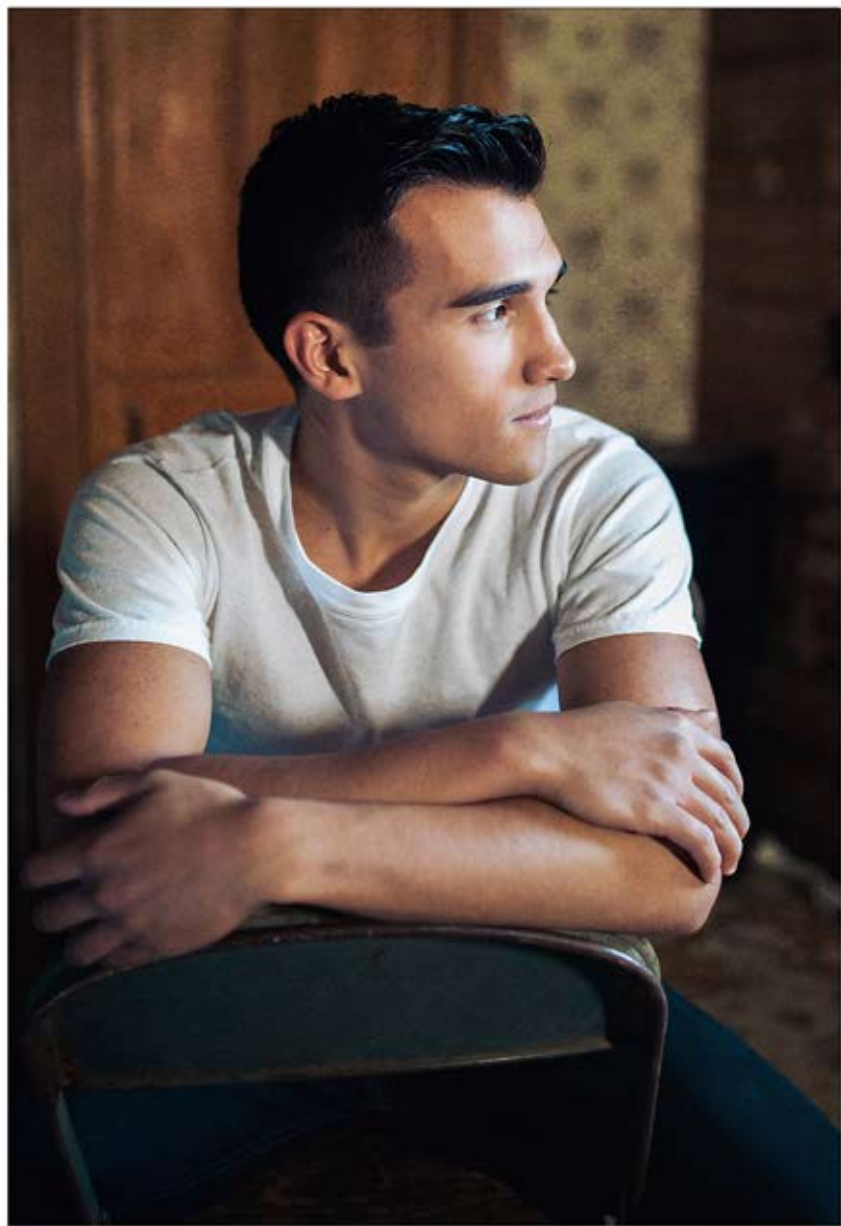
8X8.....	\$650
10x10.....	\$850
12x12.....	\$1050

## GRAND GALLERY BOOK Exclusive Collection

(May be purchased individually without collection)

20x28.....	\$2600
60 Pages/60 Images	
Matching Images on USB /Online Gallery	











BOOK NOW

THANK YOU

I CAN'T WAIT TO PHOTOGRAPH YOU!

[lacedphotography@gmail.com](mailto:lacedphotography@gmail.com)

[www.lacedphotography.com](http://www.lacedphotography.com)